

## 5<sup>th</sup> Annual Update in Pulmonary Hypertension

### November 30th, 2007 • Cambridge Hyatt - Cambridge, Massachusetts

Dr. Hill invites you and your company to play an active part in supporting this annual one day symposium on Pulmonary Hypertension. Your support is greatly appreciated and will help us in providing a quality educational program to physicians, nurses and other healthcare professionals who are vital to the PHA community.

All sponsors will be recognized on the symposium's website, in the symposium's printed syllabus, and posters on-site according to the following levels:

Sponsorship/Exhibit Levels	Additional Targeted Sponsorship Opportunity for Platinum and Gold Levels
\$15,000 or over = <b>Platinum Level</b> Includes Exhibit Space*, 6 complimentary registrations and choice of one platinum level target sponsorship opportunities	<b>Platinum Level only</b> (one choice accompanies each grant in this level. <b>Please discuss with us, any additional ideas you might have</b> ) <ol style="list-style-type: none"> <li>1. <b>Faculty Dinner:</b> Thursday evening dinner with the faculty at the restaurant of your choice. <b>This opportunity has already been reserved for 2007</b></li> <li>2. <b>Symposium Syllabus Inside Cover:</b> Description - Bound Syllabus to include, objectives, articles and powerpoints as provided by each speaker, watermark recognition inside cover is available to this sponsor</li> <li>3. <b>Symposium Luncheon and Breaks:</b> Description – meal and refreshment for attendees would be noted as sponsored by your company.</li> <li>4. <b>Symposium Eco-Friendly Bag:</b> Canvas bag that will include your logo and the conference name. As more and more stores request people to use these bags to diminish the use of plastic. Have your name seen!</li> </ol>
\$10,000 or over = <b>Gold Level</b> Includes Exhibit Space* 5 complimentary registrations, and choice of one gold level target sponsorship opportunities	<b>Gold Level only</b> (one choice accompanies each grant in this level. <b>Please discuss with us, any additional ideas you might have</b> ) <ol style="list-style-type: none"> <li>1. <b>Symposium Pen:</b> Printed logo on a pen that will be distributed to each attendee.</li> <li>2. <b>Syllabus Inside Cover:</b> Description - Bound Syllabus to include, objectives, articles and powerpoints as provided by each speaker, watermark recognition inside cover is available to this sponsorees would be noted as sponsored by your company</li> </ol>
\$7,500 or over = <b>Silver Level</b>	Includes Exhibit Space*, 4 complimentary registrations
\$5,000 or over = <b>Bronze Level</b>	Includes Exhibit Space*, 3 complimentary registrations
\$2,500 or over = <b>Copper</b>	Includes Exhibit Space*, 2 complimentary registration

\* Exhibit space includes one skirted table, sized at 6' x 2 ½' and two chairs. Conference **exhibit space is offered on a first come, first serve basis**. Exhibit placement is to the right side of Grand Ballroom where the plenary sessions will be held. It is the same room that will offer breaks and meals for the attendee.

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Sponsors requesting exhibit space are required to

1. Provide the information requested on this form AND
2. Tufts University School of Medicine – Office of Continuing Education’s Commercial Support Agreement For Educational Activities Sponsored by Tufts University School of Medicine

**Failure to complete these forms and return by October 30<sup>th</sup>, 2007 will jeopardize the CME and Nursing CE accreditation of this conference!**

Level and Amount of Sponsorship: \$\_\_\_\_\_

Name of Company for signage:

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Name of Contact Person: (also note name below if this person is attending the conference)

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Address

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Telephone AND Cell # of contact person

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E-mail address of contact person

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Additional registration names (as appropriate to the level of grant/sponsorship):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

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Electrical Needs: \_\_\_\_\_

Return this form by fax to 724-942-4729 as soon as possible but no later than 10/30  
att: Gail Varcelotti, Conference Coordinator Additional Questions – 412-370-1749



TUFTS UNIVERSITY SCHOOL OF MEDICINE—OFFICE OF CONTINUING EDUCATION  
**Commercial Support Agreement**  
**For Educational Activities Sponsored by Tufts University School of Medicine**

**Title of Educational Activity:**     5<sup>th</sup> Annual Update in Pulmonary Hypertension

**Date(s) of Activity:**            November 30, 2007

**Commercial Supporter:** \_\_\_\_\_

**Corporate Representative:** \_\_\_\_\_

All educational activities shall comply with the Accreditation Council for Continuing Medical Education (ACCME) Essential Areas and Elements and the ACCME Standards for Commercial Support. Programs shall also comply with the requirements and/or ethical guidelines of the American Medical Association (AMA), the Accreditation Council for Pharmacy Education (ACPE), the American Nurses Credentialing Center’s Commission on Accreditation (ANCCCOA) and other such organizations, as applicable.

(Name of Commercial Supporter) \_\_\_\_\_ will provide an educational grant in the amount of \$ \_\_\_\_\_.

**GENERAL CONDITIONS:**

- Tufts University School of Medicine (TUSM) Office of Continuing Education (OCE) shall ensure that educational decisions are made free of the control of commercial interests. Commercial interests shall not make support contingent on the acceptance of advice about speakers or educational matters, such as content.
- All commercial support shall be payable to “Trustees of Tufts College” and sent directly to TUSM OCE, unless TUSM OCE stipulates other arrangements in a written agreement.
- A commercial supporter may never disburse payments directly to faculty.
- Commercial support will be acknowledged to participants.
- The program faculty, course directors and others with control over the educational content shall complete Disclosure Forms indicating any relevant financial relationship(s) or absence of financial relationship(s).
- Educational activities shall be balanced, objective, and based on the best available evidence.
- Social activities or meals cannot compete with or take precedence over educational events.
- No promotional materials shall be displayed or distributed in the educational space immediately before, during or after the educational activity.
- Commercial supporters and educational partners agree to adhere to the TUSM OCE/THCI Privacy/Confidentiality policy found on the TUSM OCE/THCI website.

In the event of program cancellation for any reason, TUSM OCE agrees to use its best efforts to reduce loss and cost. In the event of cancellation, 5<sup>th</sup> Annual Update in Pulmonary Hypertension c/o Dr Hill agrees to reimburse TUSM OCE for any expenses incurred in conjunction with this program.

As per this agreement, TUSM OCE designates T-NEMC c/o Dr Nicholas S. Hill, M.D. to receive \$ \_\_\_\_\_ from \_\_\_\_\_ (Name of Commercial Supporter). Nicholas S. Hill, M.D. will provide TUSM OCE with estimated budgets and full accounting of all money spent.

\_\_\_\_\_  
 Marc Edelstein, MD  
 Chief Medical Officer  
 Office of Continuing Education  
 Tufts University School of Medicine

\_\_\_\_\_  
 Nicholas S. Hill  
 Course Director  
 T-NEMC, Chief of Pulmonary,  
 Critical Care and Sleep Medicine

\_\_\_\_\_  
 (Name of Com. Support Rep.)  
 \_\_\_\_\_  
 (Name of Commercial Support)  
 \_\_\_\_\_  
 (Address of Commercial Support)

\_\_\_\_\_  
 Date

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 Date

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 Date